

Christle Rawlins-Jackson

71 Windsor Street, Boston MA 02120

- Phone: 617-401-1325
- E-mail: christlerawlins@gmail.com • Website: www.jacradesign.com

EMPLOYMENT HISTORY

Office and Publications Manager - present

Community Church of Boston - Boston, Massachusetts

- Manage promotions and marketing of the Church and it's program via social media, website, and print
- Responsible for managing office, building, Lothrop Auditorium, and rentals
- Contribute to program committee for guest speakers, performers and musicians

Director of Communications 2008-2010

African University College of Communications - Adabraka, Accra, Ghana

- Enhanced the visual brand standard through collateral materials and by promoting logo identification
- Created advertising/marketing campaigns to bring awareness of university and also to increase student population through signage, print, radio, web, and television within budget
- Responsible for general communications internal and external; organization of press and generation of sponsorships
- Responsible for event planning; graduation, visiting lecturers; space rental for outside programs
- Generated, supported and produced internal publications by lecturers and staff
- Directed website updates; and maintained brand identity; photo shoots and video
- Advised production and layout for student produce newspaper, typography, color, and layout

Art Director/Associate Director of Communications 2001-2008

The Governor's Academy - Byfield, Massachusetts

- Collaborated with the Development, Admissions, and the Director of Communications to create all promotional and marketing materials such as brochures, calendars, web ads, and a tri-annual alumni magazine, social media, redesign school website
- Establish, manage and maintain school identity throughout all supporting materials including school website and intranet
- Responsible for pre-press and post-production of all print related materials
- Documented school events with photography and video as well as hired and worked with outside vendors
- Production advisor for student produced newspaper; taught layout, graphic design, QuarkXpress, PhotoShop, Illustrator
- Assisted with the establishment of the school archive along with cataloguing and preservation of artifacts
- Taught freshman and senior graphic design class

Design Director 2000

Corporate Headquarters - Community Newspaper Company - Needham, Massachusetts

- Conceptualized and created components for advertising/promotional campaigns and presentations for 104 newspapers in 11 regional offices within budget
- Managed three shifts consisting of a staff of 12 designers
- Supported the advertising department with specs, gangs, PowerPoint presentations, brochures, signs and promotional materials

Proprietor – *ongoing*

Jacra Design - Boston, Massachusetts/Accra, Ghana

- Create innovative and integrated client based advertising/marketing campaigns
- Develop product driven brand identification
- Consult with clients for appropriate advertising methods and product packaging keeping within budget
- Provide strategic and creative solutions for publications for print and digital media
- Create brand strategies for effective marketing and promotional collateral for web, video, printed, electronic newsletters, flyers, ads, brochures, e-mails, PowerPoint presentations, direct mail, & info graphics

MEMBERSHIPS AND PRESENTATIONS

- ***Beacon Hill Scholars, president***

Mission is to preserve the history of people of African decent who lived on Beacon Hill and participated in the abolition movement. Created a short film and currently, in process of creating and documenting a tour of the hotbed of Abolition activity, known as Corn Hill.

- ***Sisters In Stitches Joined By The Cloth (SISJBTC), vice president***

A quilt guild whose mission is to educate and preserve the history of people of African decent through the art of quilting, presentations, exhibitions, and instruction. Our recent exhibition in collaboration with Refugee Artisans of Worcester ending with an exhibition at the Pop Up Gallery in Worcester, Ma.

- ***Connecticut Art Association Inc. Conference 2022 (SISJBTC)*** facilitated two quilt workshops for art educators k-12 New Britain Museum. SISJBTC president, keynote speaker.

- ***Clemmons Family Farm – I Tell You My Story and You Tell Me Yours: Ancestral Storytelling, Quilt-Making and Poetry Workshop 2022 – Presentation of quilts and poetry with postcard workshop.***

- ***Menino Art Center – Ancestral Homeland: Journey to Transformative Narratives 2021 – A conversation with artists Gloretha Baynes & Christle Rawlins-Jackson.*** Quilts, photography, poetry and talk. Zoom presentation.

- ***Afro-American Historical and Genealogical Society 2021***

Presented slide presentation “The history of Black jockeys from Lynn, Massachusetts 1911-1935.”

- ***Emancipation & the 13th Amendment: The Legacy of Enslavement Conference- Black Heritage Trail NH 2019*** Presented family history in New Hampshire through poetry, song, and quilts.

- ***[Black N Black](#) – Zadi Zokou’s award winning film 2020***

The film is about the relationship between Africans and African Americans. I was interviewed for the film, I am the narrator, and my poetry and music are featured.

- ***Women’s Musicians Network – Berklee Performance Center 2019***

Recited my poem, “Cape Coast Castle” that includes narrative and song, accompanied by Lucy Holstedt (piano) and Marianne Harkless Diabate (interpretive dance.)

- ***RITAC 6x6 – Learning Across Generations – Rhode Island School of Design 2018***

Presentation about my Ancestral Quilt

- ***Framingham State University – Harmony Grove’s celebration of Women’s Month***

“The Spirit of Women” a series of poems in the voice of different women through poetry, narrative, and song.

- ***Afro-American Historical and Genealogical Society***

Presented findings on family genealogy, Nipmuc Indians, Praying Indians of Natick, Massachusetts.

- ***Tremont Temple Annual Women of Courage March – Beacon Hill Scholars***

Guest Speaker, performed my poetry that recounted the historic 1835 march in downtown Boston of members of the Female Anti-Slavery Society.

- *Harvard University – Beacon Hill Scholars*

As part of the launch of the digitization of the Anti-Slavery Petitions spoke about my ancestor who lived on Beacon Hill and signed petitions for over a thirty-year period.

- *Haley House – Art is Life Itself with Nina LaNegra*

Slide presentation, song, poetry, and photography illustrating the history of and connection between African Americans and Africans in Ghana.

- *African Meeting House – Beacon Hill Scholars*

As part of the BHS mission of preserving and also educating the public program organized by Horace Seldon, and Beverly Morgan Welch, Spoke about my ancestor, Abolitionist, George Washington.

- *Community Church of Boston – W.E.B. DuBois Memorial Lecture*

Presented the history of slave forts on the coast of Ghana with poetry, photographs and song.

- *Boston Neighborhood Network (BNN) – Artists of Color program with Elaine Corbin Hall*

Spoke about my genealogy and the history of the Black Loyalists of Nova Scotia.

ONLINE PROGRAMS

[Innovation Showcase with Jay Sugarman](#) – SISJBTC 2021

[Fireside Chat with the American Sewing Guild](#) – SISJBTC 2021

[Virtual Artist Profile](#) with Christle Rawlins-Jackson – 2021

Threads of Memory Quilters are weaving personal histories of the Black experience:

‘We’re a people with a lot of stories to tell’, Mount Holyoke College – SISJBTC 2021

Transitions Network: National organization for women over 50 coffee hour. 2021

EXHIBITIONS

SISJBTC group exhibits

Dillaway-Thomas House – Roxbury, MA 2022

Deerfield Memorial Hall Museum – Deerfield, MA 2020-2022

Venture Smith Day – East Haddam, CT 2015 – 2020

“Unwoven Journeys” – Advisors and in collaboration with Refugee Artisans of Worcester – 2019

Oak Bluffs Public Library – Oak Bluffs, MA 2019

Central Square Theater – Cambridge, MA 2019 – in conjunction with Black Odyssey Boston

UMass Medical – Worcester, MA 2019 – “Healing Fibers”

Grace Episcopal Church, Vineyard Haven, MA 2018

Mount Holyoke College Museum – South Hadley, MA 2018

UMass Dartmouth, University Gallery – North Dartmouth, MA 2017

“Women, Art and Fibers: Contemporary Responses to Abolition and the Journey North”

Lowell Folk Festival, Lowell, MA 2016

Tufts Health Plan – Watertown, MA 2016 – Quilts in Motion

Strand Theatre Gallery – Boston, MA – 2011-2012

City Hall, The Mayor’s Art Gallery – Boston, MA – 2006-2022

Gallery at the Piano Factory – Boston, MA – 2005

The Governor’s Academy – Byfield, MA – 2003/2004/2006

Exhibits

Menino Art Center – Hyde Park, MA 2022

Massachusetts College of Art – Boston, MA - 2015

The Natural History Museum of Los Angeles County - Los Angeles, CA – 2001

The Gibbs Museum of Art – Los Angeles, CA – 2000

Buffalo Museum of Science – Buffalo, NY – 2000

AAMARP Gallery – Northeastern - Boston, MA –1999

Arlington Center for The Arts – Arlington, MA – 1998

The TSESTE Gallery – Providence, RI - 1996/1997

Museum of the National Center of Afro American Art – Boston, MA – 1993

Cambridge Multicultural Center – Cambridge, MA - 1993

Massachusetts College of Art – Boston, MA - 1993

Carney Cullen Library – Harlem, NY - 1992

New England School of Art and Design – Boston, MA - 1991

EDUCATION

BFA in Design, Illustration/Art History
University of Massachusetts, Dartmouth, North Dartmouth, Massachusetts

Seminar on Preservation and Conservation of Photographs, George Eastman House, Rochester, NY
Creative Entrepreneur Fellowship, Boston, MA
Mass College of Art Scholarship program, Boston, MA
Clemmons Family Farm Artist Retreat, Charlotte, VT